



BlackstoneOne.
peace of mind
Cyber Awareness Training

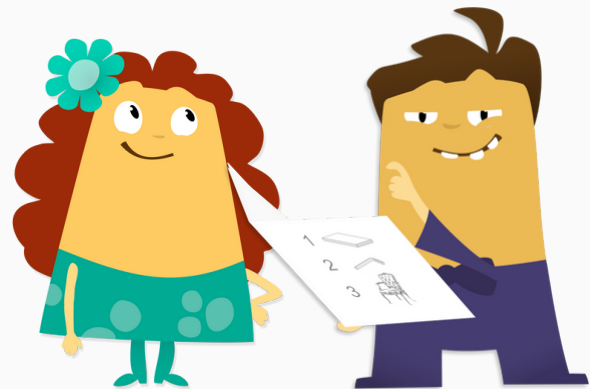
Cyber Awareness Training changes the culture in your company

Training employees is a prerequisite for navigating an increasingly digitalized world where cyber risks are a constant element of daily life. Human-targeted activities such as phishing attacks, social engineering, and social media scams are constantly on the rise. These channels are frequently utilized by cybercriminals to infiltrate employees' computers and organizational networks.

A strong human firewall

Employees must generally be aware and vigilant, as they have a responsibility to the human firewall of your organization.

To help you raise awareness among your employees, we offer training through the Alice and Bob universe. The employees follow Alice and Bob in a series of everyday situations where information and data security are in focus. The Cyber Awareness Training is designed with humor and a clear, pedagogical structure to effectively communicate and enhance employees' awareness and vigilance, avoiding a scolding tone.

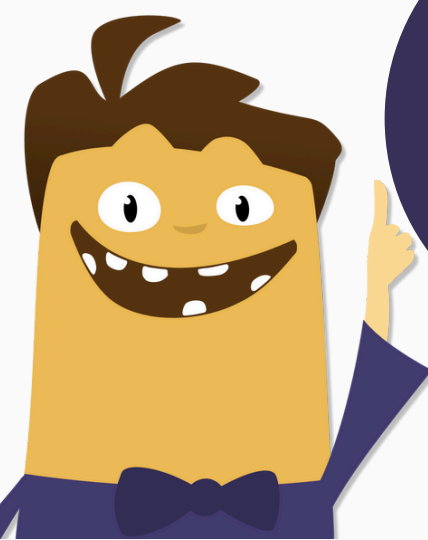


The Alice and Bob universe is a dynamic Cyber Awareness Training program. Therefore, new themes and material are continually being developed to support the evolving cyber-threat landscape, benefiting your organization. All material is developed by experienced security professionals, ensuring accurate content, correct recommendations and up-to-date learnings.

The courses are available in:

- English
- Danish
- Swedish
- Norwegian
- German
- Spanish
- French
- Dutch
- Portuguese
- Polish

**Both spoken + subtitles.
Additional languages can
be purchased.**

A cartoon illustration of a yellow character with brown hair, wearing a blue suit and a blue bow tie. He is smiling and pointing his right index finger towards a dark blue speech bubble. The speech bubble contains text.

By educating employees and increasing awareness of cybercrime in the workplace, you are effectively safeguarding your organization's assets.

An overview of the themes

- Create your own learning path

Each module in the Cyber Awareness Training will consist of a video that briefly presents the theme and how to protect yourself. Assemble and design your own program by selecting relevant modules. The videos have a duration of approximately 2-4 minutes and are accompanied by a test with 10 questions concerning the specific theme.



Social Engineering

Is a term used to describe attack methods where a malicious IT criminal attempts to exploit our trust by pretending to be someone else.

Secure data handling

Private data and workplace data are something we must protect and safeguard. However, there are differences in how we should protect data.

Password management

Before locking your PC or mobile devices, you need to enter a password or PIN code to protect the stored data.

Home office

There are advantages to working from home, and many of us do it – at least occasionally. However, there are additional considerations for security in the home office.

Safe behavior on the internet

We spend several hours a day on the internet. This activity is not without risk, as cybercriminals are constantly trying to steal data from you or gain access to your PC or mobile devices.

Mobile devices

Almost all of us have a mobile device containing important personal information, photos, and other critical data about you and your workplace.

Phishing/Smishing

The most popular attack used by cybercriminals is phishing attacks.

CEO Fraud

Cybercriminals impersonate someone from the management team and try to trick you into transferring money to an overseas account or paying an invoice.

Data and Information on the go

Travel is part of both personal and work life, but it poses a risk of cybercriminals stealing our data, money, and identity.

A secure workplace

Careless handling of data and documents is an open invitation to theft, especially when the office is empty.

Safe behavior on social media

Never before has the use of social media been greater, and we share aspects of our personal and professional lives across various platforms.

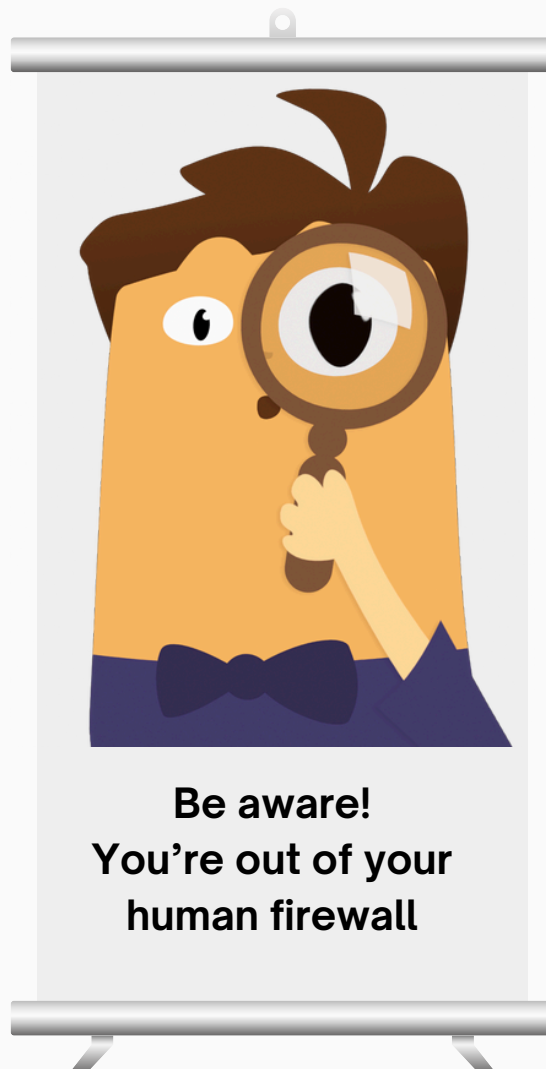
Supportive communication - Offline campaign materials

We recommend that employees, alongside the rollout of e-learning, are continuously exposed to messages about information security and how to guard against cyber threats using best practices.

As an example, one could release one course per month and support online training with offline marketing initiatives.

To support offline marketing activities, the solution includes a digital campaign package. The package contains print-ready files of posters, stickers, roll-ups, mouse pads, screensavers, and pamphlets, among others.

With our many years of experience, we have seen various creative initiatives in organizations to support these messages. For instance, "Fish Day" in the cafeteria could be renamed "Phishing Day," or croissants and pamphlets could be distributed to all employees upon arrival at work, etc. - only imagination sets the limits.



Onboarding, Education Plan and Program

We assist with onboarding to ensure a smooth and seamless start-up process. This includes training for those who will manage the portal moving forward. We ensure that your organization feels confident about the onboarding and launch of the training.

We have extensive experience in spreading courses over a designated period. It's important to communicate messages continuously, as this maximizes effectiveness and value.

A Unique Portal Solution

Our Cyber Awareness Training program includes a unique e-learning platform where content can be customized to fit your organization's specific needs, and where you can also create personalized content. The platform is accessible via the internet 24/7, year-round. It is responsive and can be accessed from PCs, tablets, and smartphones alike.

GAMIFICATION

Motivate your employees with gamification.

STATISTICS

Comprehensive statistics module allowing administrators to generate customized statistics for completion rates and more.

NOTIFICATION

Ongoing notifications to users regarding course start-ups, release of new courses, or lack of participation.

TECHNICAL SUPPORT

Support for employee setups, Active Directory synchronization setup, and Single Sign-On (SSO).

WHITELABEL

Customize your platform's "look and feel" with your own color scheme, logo, welcome page, sender domain, etc.

TARGET YOUR TRAINING

Tailor courses to specific groups of employees – e.g., HR, IT, administration, new hires, etc.

CUSTOMIZED CONTENT

Tailor content to fit internal guidelines. Create your own content – add existing policies, guidelines, etc.

EMPLOYEE SURVEYS

Measure satisfaction and the impact of your efforts with your own employee surveys.

PERMISSION TYPES

Grant access permissions to the right employees at the department level, limiting access to data.

API

Manage users, statistics, content, and extract data with an API.

ACTIVE DIRECTORY SYNCHRONIZATION AND SINGLE SIGN-ON (SSO)

Automatically manage employees through Active Directory synchronization and Single Sign-On (SSO).

Alice & Bob GDPR Course Module

The GDPR course module focuses on creating a clear understanding of GDPR among employees and contextualizing it in a way they can relate to. Drawing from our experience with GDPR, including implementation and onboarding, we emphasize creating courses with clear messages at a pedagogical level that everyone can understand and engage with.

The GDPR module is built within the Alice and Bob universe but incorporates a varied learning element consisting of explanatory text and questions supported by illustrations. The course module focuses on a more objective review, addressing topics such as legislation, rules in data protection, and compliance, where accuracy is essential.



Themes in the Alice & Bob GDPR Module

Introduction to GDPR

A fundamental introduction to GDPR, ensuring all employees who handle personal data in their work are well-informed.

Good Data Handling and Data Hygiene

General recommendations on basic data protection principles from GDPR, focusing on good data handling and data hygiene.

Speak GDPR

Employees will be able to articulate what GDPR entails. We translate legal terms into understandable language for everyone.

Security, Even When Things Go Wrong

Insights into securing personal data and what actions to take in case of a data breach. Also, understanding the consequences of non-compliance with regulations.



Good Data Handling and Data Hygiene

General recommendations on basic data protection principles from GDPR, emphasizing good data handling and data hygiene.

Customized to your needs

All materials consist of text with simple messages and graphical elements from the Alice and Bob universe, supported by a series of questions that can be adjusted and customized to fit your needs and situation.

Additional mini-courses

As a supplement to the courses, when new decisions are issued by the Data Protection Authority, we will create mini-courses available on the e-learning platform. These courses will explain what went wrong and what can be done to prevent similar occurrences in your organization.

Our competencies are supported by the following certifications:

- | | | |
|---|--------|-------|
| → SANS Security Awareness Professional (SSAP) | OSCP | eCPPT |
| → ISO 27001 Lead Implementer | OSCE | eNDP |
| → ISO 27701 Lead Implementer | eCPTX | eCXD |
| → ISO 27032 Senior Lead Cybersecurity Manager | eC THP | CRTP |
| → ISO 19600 Compliance Manager | eWPT | |
| → GRC Professionel | | |



We have extensive experience with Cyber Awareness Training in organizations worldwide.



We know what works - and what doesn't - when it comes to training employees.



We possess hands-on experience in implementing Cyber Awareness Training and offer a flexible solution tailored to your company's needs.



With six years of experience in consulting, designing, and developing Cyber Awareness Training, our content is grounded in cybersecurity expertise.



Our team includes top-notch consultants certified in information security, ensuring factually accurate content.



We prioritize flexibility and take pride in delivering high-quality service to our customers.

We offer a 14-day free trial on the Awareness-platform: www.blackstoneone.net

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